

Hello Nancy Mathias,

My name is Tyler Radant and I am with the Marketing and Logistics team for a fundraiser conducted through the ENGL 306 Professional Writing course with Dr. Scheler. Our mission is to bring awareness to food justice and battle food insecurity by partnering with the Brown County UW-Extension Community Gardens Program (BCCG) to raise money for the Friends of the Community Garden endowment fund (FCGF). The money we raise will go to the growth and expansion of community gardens to combat food insecurity with low to middle income families. When searching for potential sponsors who have a history of supporting community development and community-engaged learning, the Sturzl Center quickly came to mind.

Our biggest need is for an 8' x 2' promotional banner that showcases the FCGF and the sponsors that are supporting us so far. Attached you will find a sponsorship proposal for the Sturzl Center and a PDF file for the design of the banner. If you have any questions, concerns, or would like to set up a meeting to talk more please let me know!

Sincerely,

Tyler Radant
Marketing and Logistics Team ENGL 306

Bethany Thier <beth.thier@gmail.com>

Hi Tyler,

Drew just shared the great news that your proposals netted us \$200 in promotional sponsorship monies that we can put toward printing.

WOW!!! Thank you so much for your hard work!

I also want to commend you for such a great job in communicating those asks. When Drew forwarded me the emails that stated our award from both the Emmaus and Sturzl Center I got a chance to peek at your writing (in those emails). I'm so impressed!!! You communicated so clearly about the vision of this fundraiser and the mission of our organizations (BCCG AND FCG). In fact, I hope that you will allow me to save the writing from those email asks so that I can use it when formulating my own emails for sponsorships. You did such a great job and having those pieces of writing will save me a significant amount of time.

Thank you again for your hard work!
I know that Drew is impressed with how you stepped up and so am I!

All the best,

Beth

Drew Scheler <drew.scheler@snc.edu>

Hi Tyler:

I can't stress enough how strong your work is on this. I'm going to be honest: I'm seriously impressed. I've seen you flounder a bit in your writing in the past, but you walked right up to this task and nailed it. Good work.

I have some [sentence-level suggestions](#) in the doc. I also fwded you the final reservation times. [Attached here is the banner pdf.](#)

Let me know when you've updated the sentence-level changes. ASAP (today?) is best, since we want to get the banner to the print center, like, yesterday.

Would you like to make the ask for the Sturzl Center, or should I?

Thanks again for your quick, strong work on this.