

KATHERINE HOPKINS

Education

St. Norbert College De Pere, Wisconsin
Bachelor of Arts, Studio Art Anticipated graduation date of Spring 2019

Bachelor of Arts, English
Dean's List Fall 2015 – Present
GPA 4.00

CalArts Extended Studies Online Learning
Portfolio Development Course Summer 2017

University of Minnesota-Twin Cities Minneapolis, Minnesota
College of Liberal Arts Fall 2013 – Fall 2014
University Honors Program

Innovation and Imagination in Ireland Spring 2014
Semester-long seminar with two weeks spent in Dublin using the city as a case study for innovation and creativity

Ecology Research directed under graduate student Ali Swanson Fall 2013
Collected and organized data to find patterns in the movements of leopards native to the Serengeti

Employment History

Art Gallery Assistant De Pere, Wisconsin
St. Norbert College – Bush Art Center August 2017 – Present

- Remain up-to-date on the details of the latest artists' work being displayed in the continuously shifting exhibitions in the Baer, Godschalx, and Permanent Collection galleries so to provide exemplary answers and information to any question a visiting guest may ask
- Unpack incoming exhibitions and then repack them for shipment with the utmost care and quality, paying attention to their unique system and organization in order to assure no damage to the works of art during their time at St. Norbert College, and thus maintain the professional reputation of the galleries
- Install and light incoming exhibitions using the proper tools, supplies, and formulas so to showcase the artwork at its best, ensuring a dynamic and thought-provoking show
- Maintain the St. Norbert Galleries blog, including photographing the current artwork and writing succinct posts that intrigue and pull in new visitors

Printshop Technician De Pere, Wisconsin
St. Norbert College – Bush Art Center August 2017 – Present

- Juggle multiple duties and tasks at once that the active nature of the printmaking studio demands including organization, keeping chemical labels up to national safety codes, and supply inventory in order to keep the space at top functioning quality
- Execute the duties of a teaching assistant, including preparing materials to the exact specifications for all current printmaking classes to help the professor ensure smooth and productive class times
- Stay up to date on and be able to safely utilize the printmaking machinery available to students so that same knowledge can be passed on and guarantee that no injuries occur
- Maintain consistent hours available to student drop-ins where they can ask questions and receive help on the mechanical process of their artistic assignments

Freelance Artist and Designer De Pere, Wisconsin
Self-Employed April 2017 – Present

- Self-advocate to clients the value of visual art in order to settle upon mutually beneficial deadlines and prices
- Continuously network to grow my reputation and client base and remain relevant in the local community
- Manage multiple project timelines judiciously and independently to ensure that all work is completed by the proper deadlines

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GLAD Camp Aide

St. Norbert College

De Pere, Wisconsin
Summer 2016, 2017

- Emulate and embrace the leadership qualities that GLAD Camp seeks to instill in all of its young female campers in order to positively contribute in the growth of self-confident and respectful young women
- Build strong bonds with the campers through strong communication skills as they move from class to class so that all campers feel that they are appreciated and cared for
- Maintain a positive, upbeat, and professional demeanor that effectively communicates with both parents and children to assure an experience that satisfies all ages
- Remain vigilant for any health and safety emergencies, paying particular attention to girls with medical needs and be ready to administer medications like an epipen if an incident were to occur

Academic Services Note Taker

St. Norbert College

De Pere, Wisconsin
September 2015 – December 2015

- Transcribed class notes legibly, and with clear syntax to aid in the academic success of a student with a disability in need of assistance
- Verbally communicated with said student to verify that all notes were sufficiently elaborative and maintained the integrity of the original lecture
- Routinely copied and delivered notes to a central filing system at Academic Support Services to ensure easy pickup for the student in need

Peer Advisor

University of Minnesota-Twin Cities CLA Career Services

Minneapolis, Minnesota
September 2014 – December 2014

- Revised and critique resumes and cover letters for College of Liberal Arts students to help articulate to employers the value of a CLA skills set
- Helped students utilize the CLA Career Services Resource Room to gain access to information on majors, careers, graduate schools, internships, and international and study abroad experiences
- Promoted events and programs like the CLA Internship Fair, UDream, Practice Interview Days, and site visits to make students more knowledgeable about the career and career preparatory opportunities available to them and increase confidence in their own job searching skills.

Marketing and Brand Alignment Intern

Imaginasium, Inc.

Green Bay, Wisconsin
Summer 2014

- Interned in multiple departments including Digital, Customer Experience, Client Services, Operations, Creative, and Administration to gain a holistic view of the marketing and brand alignment industry, the problems facing the industry today, and the skills needed to communicate successfully between departments
- Was exposed to effective digital branding and marketing through working with Content Management Systems for the creation of webpages for clients, creation and analytics of SMS Ads in Google AdWords, as well as the implementation of blogs, e-mail marketing, and mobile strategy development
- Effectively communicated with a client and Imaginasium teams while following a job ticket from its induction to completion in order to actively participate in the complex communicative system between departments necessary for the success of product implementation
- Directed both client, vendor, and international employee calls and visits to their appropriate destinations in a positive and welcoming manner to promote positive customer experience and the Imaginasium brand
- Actively thought about marketing and advertising while attending a variety of meetings including brainstorming sessions, client meetings, and data analysis sessions in order to promote personal growth and to make further connections between different aspects of marketing

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Volunteer Work

Professional Writer

Friends of the Community Garden (FCG)

De Pere, Wisconsin
September 2017-December 2017

- Provided professionally written documents including a sponsor and donor packet, Waseda Farms sponsorship proposal, and donor thank-you letter to help make FCG's #givingtuesday fundraiser a success in protecting, supporting, and growing community gardening in the greater Green Bay area.

Honors and Awards

St. Norbert College Literary Awards, Second Place in Critical Essay

May 2017

Masked Meanings: The Historical Importance of Masques and Their Role in The Tempest

St. Norbert College Literary Awards, Third Place in Poetry

May 2017

“Juvenile”

Milwaukee Irish Fest Photography Contest

August 2014

First Place

Milwaukee Irish Fest Photography Contest

August 2014

Honorable Mention

Gallery Showings

Hardy Gallery

Ephraim, Wisconsin

Wall-to-Wall Salon

May 2017

Luna Café

De Pere, Wisconsin

St. Norbert Student Showcase

March 2017

Activities

Graphos Literary Publication

Fall 2015 – Present

Editor

Fall 2016 – Spring 2017

Navigate Vocation Program, Participant

Fall 2016 – Spring 2017

Agape Latte, Event Volunteer

Spring 2016

Green Knights for Diabetes, Vice President

Fall 2015- Spring 2016