

FCG Pitches

The following pitches can be used while campaigning for FCG. They can be used while speaking to people face to face or utilized over social media accounts such as Instagram, Facebook, and Twitter. They are meant to be catchy and catch the eye, enticing the audience to ask for more information.

One Word Pitch:

Grow.

Rhyming Pitch: (Catch Phrase)

Grow Better Together.

If we want to grow, first we must sow.

Don't let your heart harden, support your community gardens!

Community Gardens: Knowing its worth within the earth

Subject Line Pitch:

Protect, Support, and Grow Community Gardening

Twitter Pitch:

Protect the Gardens. Support the Gardeners. Grow the Community. #growbettertogether

Protect and support community gardening by donating to the Friends of the Community Garden Fund. With your generosity, you can help the community grow better together!

Question Pitch:

Do you know the costs of growing food?

Do you know where your food comes from?

Pixar Pitch:

1. Once upon a time there was ... the Brown County Community Gardens who relied on inconsistent funding and temporary garden space, which limits their growth.
2. Every day ... BCCG would max out all of their resources to help keep the gardens open in order to empower the county residents to grow their own foods.
3. One day ... the Friends of the Community Gardens Fund was created outside of the BCCG.
4. Because of that ... FCG is not limited to changing government budgets.
5. Because of that ... FCG is able to provide food security and economic relief to families in Brown County.
6. Until finally ... FCG will own land for permanent gardens, provide long-term funding, and increase food security for low-income individuals.