

Plan for #givingtuesday Fundraiser

Further Resources:

<https://www.givingtuesday.org/about>

When can we start fundraising?

Online Donations

Use #givingtuesday on any social media platform to donate \$\$\$

- Boosts awareness
- Instagram: show how you give back
- Facebook: Link to donation page

Branding for the Brown County Community Garden

Promoting in the Community

- Farmers Market
- Food Pantries

Low Maintenance vs High Maintenance

Proceeds Nights with Restaurants and Stores

- Bone Fide

Week of Awareness

Contact Eco Club

Food Nights on Campus

Sponsorship Packet - 1 Day when a group goes out to canvas

Bench Dedications on Campus - alumni targeted - similar to phonathon

Raffle Tickets for Basket

Belmark Printing

Build every relationship from scratch

#monday

#givingtuesday

#wednesday

#thursday

#friday