

# Dale's Fundraiser Overview

October 23, 2017 - 6:30pm - 7:15 pm

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Dale's Contact: Nick Evenson

[nick.evenson@snc.edu](mailto:nick.evenson@snc.edu)

Proposed Date of Fundraiser: November 28th

Daily Special: Taco Tuesday

Fundraiser Special: Unlimited Nacho Bar with purchase of 5 or more raffle tickets

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November 5 - 11:

Organizing Fundraiser

- Ticket Prices Needed
  - SNC prices versus Community prices
- Advertisements (posters, flyers, FB Banners, FB Event, etc)
- Informational Boards (Trifold or Poster Board)

November 12 - 21:

Advertise and Sell

- Start Advertising (Dale's will also help advertise)
  - SNC News and Times
  - Posters in CC and Flyers around Campus
  - FB Event
- Ticket Sales (Station in Ruth's Marketplace, CC, and/or Eds)

November 22 - 26: Thanksgiving Break

November 27:

Prep/Finalizing Details

- Raffle Items are put together
- Rough total of sales

Final push for Advertising

November 28th:

Day of Event : Giving Tuesday

- Dale's opens at 7:45 pm - 11:30 pm
  - Sell tickets throughout the night (set up booth during event to display prizes)
  - Potential games/activities happening?
  - Raffle occurs at 10:00 pm

## Supplies Needed:

### Physical Raffle Tickets (minimal to no cost)

- Dale's may provide some

### Swipe Machine (no cost)

- Available through Card Services
- Machine must be reserved in advance

### Raffle Items

- Baskets or Other
- Fall Basket, School Mug w/ Gift Cards, Coupons, Movie Basket, Destress From Finals Basket, Winter Cold Basket, etc.
- Dale's is willing to cover these costs if we let them know in advance

### Advertising Materials

- Poster Board, paper, flyers, markers, etc.
- Handmade or Digital Prints?

## Things to Consider for Nick:

What do we want for the Raffle Items?

Do we want other games or activities during the event?

- Dale's has a Wii, Board Games, Bean Bag Toss, and Karaoke available to us

What advertising materials can we provide Dale's with?

## Other things to Consider:

Tuesdays are Dale's second busiest night

- Events on Sundays and Wednesdays not allowed
- Lines up perfectly with Giving Tuesday

Unlimited Nacho Bar is supplied by Dale's, free of charge

- Further incentive for students to buy raffles
- Closer to the end of the year means fewer meal swipes and students will be on the prowl for free or cheaper food

Does the "winner" need to present during the raffle?

- Or can they write their name and email on the ticket?