



Katherine de Guia <katherine.deguia@snc.edu>

Fundraising Toolbox

1 message

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To: Katherine de Guia <katherine.deguia@snc.edu>, Emily Boland <emily.boland@snc.edu>

Cc: Bethany Thier <beth.thier@gmail.com>

Hi Team!

FINALLY. [Here's a clearer vision of this Fundraising Toolbox project](#), outlined as clearly as possible in a file in your folder.

I have to stress here how thankful I am—we all are—to have had your team's visioning guidance moving forward. Without you, we wouldn't have Dales, printing money, or student org participation. And I can see SO clearly that, in your folder, you've been exploring and testing out ideas and exploring pitches for us all to work with. Thank you. Seriously.

We have a name for the work you've done in the writing biz: "invention." Put briefly, invention is the process of exploring all the available resources/ideas/strategies for writing a thing. All semester, you've spent a good deal of energy expanding our group's inventional capacity, so that we can make smart, informed choices in our writing.

What we need you to do now is the next and final step for this project: choosing. That is, choose the best materials out of all your work—and the work of your peers.

See the linked file for more specifics!

Thanks!

Drew