

Jasmine Babineaux
ENGL 306: Professional Writing
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Cover Letter

To whom it may concern:

My Professional Writing class has been in partnership with the community gardens to create a highly-effective community-engaged fundraiser. We were divided into teams of two or three to ensure that all aspects of the fundraiser were fully assessed and also to produce new projects within this ongoing one. From sponsorship proposals to social media posts, the students in our class were fully engaged and driven with the main goal in mind: continuing to grow the community gardens.

Paulo Freire's *Pedagogy of the Oppressed* delved into a topic that was discussed in two of my classes this semester. Power has always been discussed in this project as a notion for who has access to resources, in this case, who has access to nutritious food. I connected with this idea because the community garden coordinators were counting on the work of the Professional Writing to create fundraisers to grow the Friends of the Community Garden Fund. This project was partially successful because of the disbursement of power.

This project was an outlet to grow my professional writing and growing my personal writing as well. I would describe my voice as versatile and is always deeper than what is expected. During this class, I was challenged beyond my comfort zone to write pieces that were somewhat foreign to my expertise. All in all, I achieved much success after edits, rewrites, and reflection on the overall goal of the class, I reached new heights in my writing as a whole. As one of the writer's for the Marketing and Logistics Team, I felt supported and encouraged at all times by my team. Their constructive criticism was welcomed and ultimately created an environment of trust in one another's work.

As a published poet and writer, writing proposals for campus organizations, fundraising posters, and developing marketing tactics were not only new projects, but also tasks to develop my skills. I took on these projects willingly, knowing that I would be stretched beyond my level of comfort. While writing the proposal to the Leadership and Student Development office, I found that condensing our goal for the endowment and the importance of the gardens were two easy components to emphasize because they were the foundation for our work.

Thank you very much for your time.

Peace,

Jasmine Babineaux