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Press Release

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### **Grow Better Together: Donate on #GivingTuesday to Support Community Gardening**

The Friends of the Community Gardens (FCG) invites the greater Green Bay Community to “Grow Better Together” to protect, support, and grow community gardens in our area. The FCG is working to create an endowment fund that will help sustain local community gardens programs. This month, FCG is holding a #GivingTuesday fundraising drive in partnership with the Brown County UW-Extension Community Gardens Program and St. Norbert College (SNC).

The main fundraising event will take place on #GivingTuesday (November 28<sup>th</sup>), but there are many opportunities to contribute to this the FCG Fund well before that day.

Donors can give directly to the Fund at the Greater Green Bay Community Foundation through our Snap to Give program. This program allows you to simply scan the QR code on a promotional flyer or poster, making your giving simple and easy.

Raffle tickets will be available for purchase. The drawing will be live-streamed on the FCG Facebook Page on #GivingTuesday at 8pm. Tickets can be purchased at the cost of 1 for \$5 or 5 for \$20. If you’re a student at SNC, you can buy a \$1 raffle ticket for a special student-only raffle at Dale’s Sports Lounge, where there will be free nachos and a second drawing at 10pm. For information on buying tickets, visit our Facebook Page!

You can also give by participating in Waseda Farms’ Skip The Bag Please program. Waseda Farms will donate \$1 to FCG for every time that a customer chooses to “skip a bag” throughout the month of November. This provides an easy alternative to making a formal donation. Simply skip the bag the next time you are out grocery shopping and you can contribute to the cause!

Finally, SNC is holding a fundraising initiative specifically for its faculty and staff: our Grow a Meal campaign. During lunchtime on Nov. 20<sup>th</sup>, we’re asking SNC employees to donate the amount they’d normally spend on a meal. We estimate that each donation money will grow into almost five new meals when put in the hands of community gardening programs!

Community gardens benefit our community on both social and economic fronts. It is the initial goal of the FCG to establish a \$1,000,000 endowment. With this money, FCG will be able to protect, support, and grow community gardening efforts into the future.

[Donate Now at the Greater Green Bay Community Foundation](https://goo.gl/dNkjZB)

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[Friends of the Community Gardens Facebook page](#)

[fb.me/FCGGreenBay](https://fb.me/FCGGreenBay)