



St. Norbert College
Drew J. Scheler
100 Grant Street
354 Boyle Hall
De Pere, WI 54115

October 13, 2017

Dear Waseda Farms,

Considering your company's mission promote the wellbeing and education of families through the distribution of organic, sustainable and responsibly raised food, we are excited by the opportunity to partner with you for November's Skip the Bag Please Program.

Similarly, the Brown County UW-Extension Community Gardens Program empowers all county residents to grow healthy food by providing resources and organizational capacity, by providing garden space and logistical assistance to Brown County residents, facilitating their access to affordable, nutritious, and culturally appropriate food. Our program currently serves 200 gardeners with 10 community gardens with over 300 plots.

The money raised through our participation in your Skip the Bag Please Program would aid in the creation of an endowment for the Brown County Community Garden Program (BCCG). This endowment, the "Friends of the Community Garden Fund" will be managed by the Greater Green Bay Community Foundation. Its promise of stable funding will ensure that the low-to-middle income families served by our community gardens project can continue to enjoy the immediate and future benefits of growing sustainable and healthy food options for years to come.

In light of our similar passions, we believe that our partnership would help both of our organizations to spread awareness of the benefits of organic and locally grown food to the entire community. To learn more about our program, please review the facts we've provided on the back of this sheet.

We anticipate with excitement future collaborations between our similarly oriented programs. Thank you for your time and consideration.

Sincerely,
The BCCG Sponsor and Donor Relations Team

Facts About Brown County UW-Extension Community Gardens Program

- BCCG currently provides 10 community gardens on over four acres with more than 300 plots, serving 200 gardeners.
- Among 197 gardeners in 2017, 72% are classified as low-to-moderate income.
- BCCG reaches out to individuals of diverse ethnicities, ages, and backgrounds. Gardeners range from Hmong to Somalian to African American, and Latinx. Impacts include veterans’ gardens, teen farmers’ market, and children’s gardens.
- For every \$1 spent on the program, our community receives an average of \$4.74 in economic relief.
- In a 2016 survey, 70% of gardeners reported that they found it easier to provide food for their family because of their participation in BCCG.
- The 2016 survey of community gardeners gathered the following information: “As a result of participating in this program, I...”

