

## GREAT WORK

Trash x



**Drew Scheler**

to Katie, Danielle, me, Bethany ▾

Nov 6 ▾

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Hi all:

I just reviewed your final revisions to the sponsorship packet. It's so good it brought a tear to my eye. I made a couple small editorial contributions in there as a collaborator, but really this work is yours to own.

You did so well with the shifting logistics and voice. I'm very impressed. I just want to be clear that you grew this document together with me, Beth, and the Fundraiser. Your contributions here were super meaningful in driving that complex, collaborative development. At first, your initial draft was so strong that Beth added an "annual sponsorship" page. Once that was in there, the context of the document changed; it made less sense as a one-time fundraising document for our #GivingTuesday partnership with BCCG, and more sense as a permanent sponsorship packet for FCG to use *permanently*. Hence the voice and pitch changes at the late stage.

In short: your good work pushed the nature of this project (and this document) forward in real time. I know just how complicated it is to keep up with those developments, but the final revisions that I'm looking at suggest that you nailed it. So proud. Seriously.

Also:

I'd like to take you (and each group) out for coffee and snacks at Luna to say thanks. But also to interview you as a group, and unpack your experience on this document together. That is part of my own research and self-evaluation, but it's also thought-work that will get you started on your final portfolios.

**Are you available to meet at Luna on either Wednesday or Thursday afternoon at 2:30pm?**

Thanks again!

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